

India's Leading Direct Selling  
Company

# Pinnacle Marketing

Private Limited





# About Us

Welcome To  
Pinnacle Marketing Private Limited

At Pinnacle Marketing, we're not just keeping up; we're leading the charge in the dynamic world of Direct Selling. Nestled at the forefront of the Network Marketing Industry, we're not just growing fast - we're making waves, especially in the vibrant Health Industry.

Our core values aren't just words; they're the foundation for empowerment. Pinnacle is your ticket to a stimulating and progressive atmosphere where individual potential isn't just recognized, it's maximized.

Ready to be part of something bigger? Join Pinnacle and be at the forefront of the revolution in Direct Selling. Let's not just dream of a better tomorrow; let's build it together.

"CONTACT US NOW"





# WHO We Are ?

We are in Direct Selling Industry. We are one of the fastest growing Businesses in the Network Marketing Industry. Today we are creating Lifestyle and Health waves by Pinnacle Marketing Private Limited.

We are here to make a positive change in the society we live in by shifting our attitude towards value-addition for a new paradigm in personal development and thereby adding further value to the continuous shaping up of our system in phases of growth and excellence.

We shall aspire to provide a stimulating and a progressive environment, with the aim to maximize individual potential and, through our core.

"Pinnacle Marketing Private Limited"

Inspired by Indians  
Powered by Pinnacle



# Mission

**1**

**Striving to become the Premier Indian Network Marketing Company, our vision is to secure the top position by offering unparalleled opportunities, nurturing leadership, fostering the creation of millionaires, and impacting a billion lives.**

**2**

**Dedicated to inspiring individuals to empower others and effect positive transformations, our mission is to catalyze change that leads to a better life for all.**

# Vision



**3**

**Our foundation rests on the pillars of Fair Trade Practices, unwavering Integrity, transparent Transparency, building Trust, and achieving Excellence through Leadership, all culminating in the ultimate goal of Customer Delight.**

**4**

**At the heart of our pursuits lies the unwavering commitment to customer satisfaction. Our primary objective is to not just meet but exceed expectations, ensuring a pathway to a Healthy and Happy Lifestyle for all who engage with us.**



# Why To Choose Pinnacle

1. Start your own Business without BIG investment & BIG workforce.
2. No need to recruit people, no need to keep paying salaries!
3. Direct selling industry emerging as the biggest employment opportunity.
4. Pinnacle membership is for all interested business enthusiasts.

1. Payout to the members from day one!
2. Progress from Silver member to Presidential Diamond member, based on your interest, skill, and efforts.

## 9+ Different Sources Of Income -

- Binary Income
- Award & Rewards
- House Fund
- Monthly Bonus
- Green Channel Day
- Pinnacle Bonanza
- Repurchase Income
- Retails Profit
- Pinnacle Support
- House Funds Coming Soon
- Car Fund Coming Soon





# Visionary Leadership - CMD

## Dr. T Nasir Basha

Dr. T. Nasir Basha, serving as the Chairman and Managing Director of Pinnacle Marketing Pvt. Ltd. in Tirupati, Andhra Pradesh, brings over 18 years of invaluable experience in the Network Marketing Industry.

His journey has been marked by overcoming numerous challenges while collaborating with dynamic leaders to turn their dreams into reality. The culmination of these efforts has given rise to Pinnacle Marketing. Embrace the opportunity to join us and fulfill your aspirations.

Your dreams are within reach with our proven track record and dedicated leadership.



# National Head - Pinnacle Marketing



## Richa Dey

Richa Dey from the vibrant city of Kolkata, West Bengal. Highly Graduated with an MBA, She's a pro in the Direct Selling Industry.

Richa Dey, have a talent and year's of experience for boosting sales and empowering teams. Our, National Head, Miss Richa Dey has a wealth of expertise and a proven track record of success rate in the MLM Industry, Richa Dey also having the experience of 2 years in Corporate and 3 years in Network Marketing. Her journey reflects a dedication and innovation in the world of Direct Selling.

Join us as we explore Richa's profound insights and impactful contributions in Pinnacle Marketing, shedding light on the thriving world of Direct Selling through her unique guidance.





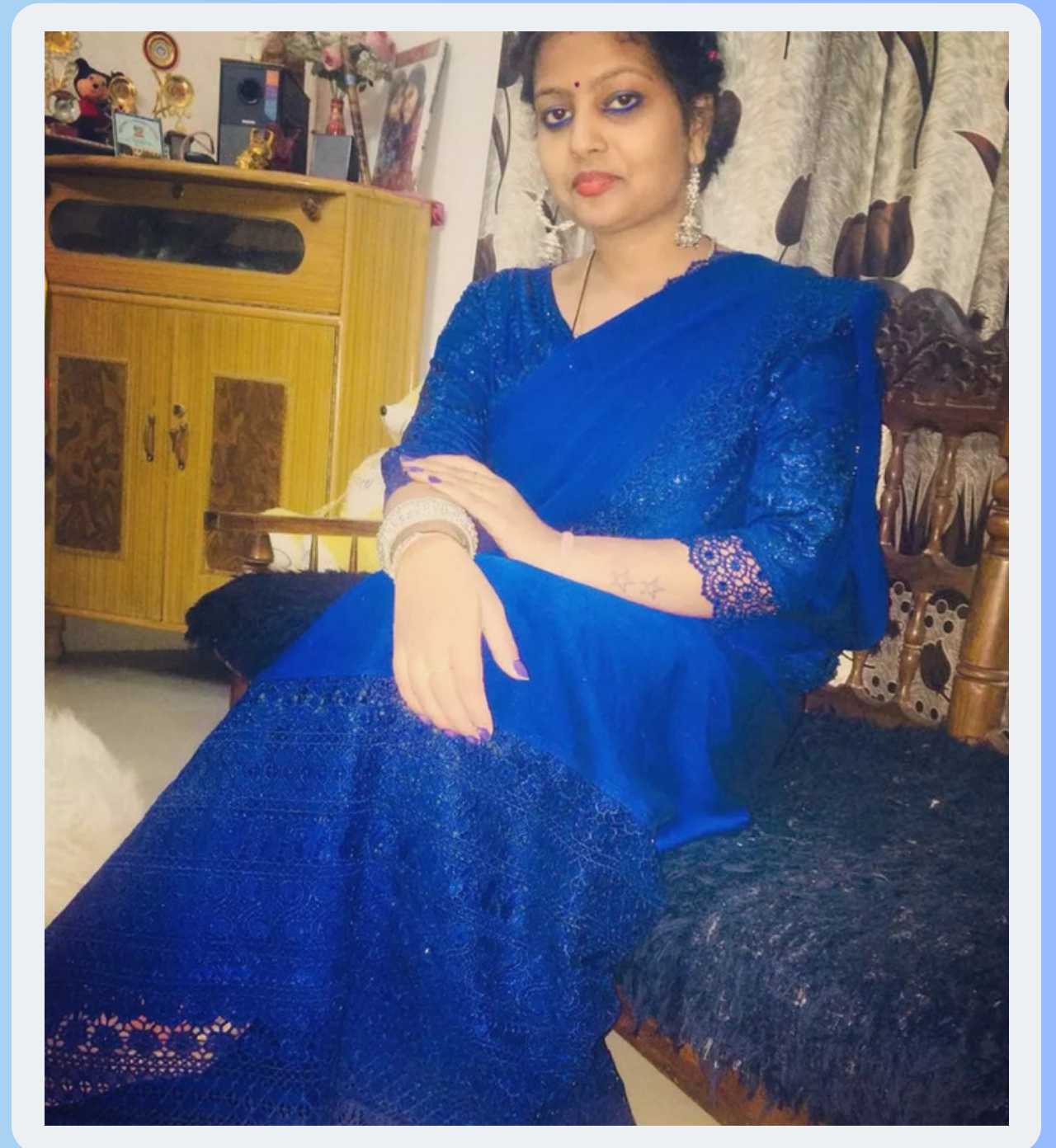
# Pinnacle Promoter - Pinnacle Marketing Garima Baranwal

Welcome to the world of MLM marketing and Direct Selling, where Garima Baranwal, our Pinnacle Promoter, stands as the pioneer of SUCCESS. With an incredible 3-year journey of MLM as a market expert, Garima has not only witnessed the evolution of Direct Selling Market but has been the driving force behind its nationwide prominence.

Garima Baranwal, a dynamic professional with a passion for biotechnology, embarked on her journey by earning a degree in BSc & MSc Biotechnology and also have a great teaching experience of 5 years. With an academic foundation laid, she seamlessly transitioned into the corporate realm, accumulating five years of invaluable experience.

Garima's strategic expertise has transformed Pinnacle Marketing into a India's leading MLM Company. Her deep understanding of market dynamics, coupled with a visionary approach, has propelled our company to unparalleled heights in the field of MLM marketing and direct selling.

As the Pinnacle Promoter, Garima Baranwal embodies the spirit of leadership, inspiring teams across the nation to achieve new milestones. Join us in embracing a legacy of success, with Garima Baranwal.





# Operations Manager - Pinnacle Marketing



## Asiya Khan

Welcome to our world of seamless operations and dynamic business development! Meet Asiya Khan, our seasoned Operation Manager or Business Development Manager with an impressive experience of 6-year in Network Marketing and Marketing Business Operations.

At the command of our ground operations, Asiya stands as the unwavering force expertly navigating challenges with a wealth of experience. Her proven ability to overcome difficulties is not just a testament to her skills but a promise to our clients and team – a promise that with Asiya leading the way, challenges are not roadblocks but opportunities for growth and success.

Her commitment ensures a smooth ride for our team and unparalleled service for our clients.

Join us on this journey where excellence meets experience under Asiya's capable leadership.



# Legal Document's



## Certificate of Compliance

This is to certify that the  
Food Safety Management System of  
**KAI HERBALS**

Address : Plot No. 17, Dehlon Road, Ludhiana -141 120, Punjab, India

Branch Office : Naga Chambers, 3rd floor ,D/No. 12-1-16, Plot No. 49, Survey No 1051,  
Opposite HDFC bank Waltair Main Road, Visakhapatnam -530002, Andhra Pradesh, India

Has been assessed and found in compliance with requirements of Islamic Laws

**Halal**

Concerning the Following activities :

Home Care Products, Wellness Products, Herbal Products,  
Agriculture Products, Personal Care, Food Products & Energy Products

Certificate No : MS/KAI/920/5753

Certificate issue date 29/09/2020  Date of certificate expiry 28/09/2021

This letter of certification is valid through 28/09/2021 and is subject to renewal at that time

This certificate is valid as per rules and regulations of PSAQCL & also surveillance audits conducted at least once a year,  
After successful completion of annual surveillance audit, continuation letter will be issued.



Managing Director



PSA Quality Certification Limited

165 A, Ground Floor, Block-42, EWS Flat, Sector -73, Noida -201307 (U.P) INDIA  
Info@psacertification.com, www.psacertification.com

## Certificate of Registration

This is to certify that the  
Quality Management System of  
**KAI HERBALS**

Address : Plot No. 17, Dehlon Road, Ludhiana -141 120, Punjab, India

Branch Office : Naga Chambers, 3rd floor ,D/No. 12-1-16, Plot No. 49, Survey No 1051,  
Opposite HDFC bank Waltair Main Road, Visakhapatnam -530002, Andhra Pradesh, India

has been assessed and found in compliance  
with requirements of

**ISO 9001:2015**  
(Quality Management System)

Concerning the Following activities :

Supplier of Home Care Products, Wellness Products, Herbal Products,  
Agriculture Products, Personal Care, Food Products & Energy Products

Certificate No : QMS/KAI/920/5752

1st Surveillance Date Due on 29/09/2021  Date of current registration 29/09/2020  
2nd Surveillance Date Due on 29/09/2022  Date of certificate expiry 28/09/2023

This certificate is valid as per rules and regulations of PSAQCL & also surveillance audits conducted at least once a year,  
After successful completion of annual surveillance audit, continuation letter will be issued.



Managing Director



PSA Quality Certification Limited

165 A, Ground Floor, Block-42, EWS Flat, Sector -73, Noida -201307 (U.P) INDIA  
Info@psacertification.com, www.psacertification.com

## Certificate of Registration

This is to certify that the  
Hazard Analysis Critical Control Point of  
**KAI HERBALS**

Address : Plot No. 17, Dehlon Road, Ludhiana -141 120, Punjab, India

Branch Office : Naga Chambers, 3rd floor ,D/No. 12-1-16, Plot No. 49, Survey No 1051,  
Opposite HDFC bank Waltair Main Road, Visakhapatnam -530002, Andhra Pradesh, India

has been assessed and found in compliance  
with requirements of

**HACCP**  
(Hazard Analysis and Critical Control Point)

Concerning the Following activities :

Supplier of Wellness Products, Herbal Products,  
Agriculture Products, Personal Care, Food Products & Energy Products.

Certificate No : HACCP/KAI/920/5757

1st Surveillance Date Due on 29/09/2021  Date of current registration 29/09/2020  
2nd Surveillance Date Due on 29/09/2022  Date of certificate expiry 28/09/2023

This certificate is valid as per rules and regulations of PSAQCL & also surveillance audits conducted at least once a year,  
After successful completion of annual surveillance audit, continuation letter will be issued.



Managing Director



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Opposite HDFC bank Waltair Main Road, Visakhapatnam -530002, Andhra Pradesh, India

has been assessed and found in compliance  
with requirements of

**GMP**  
(Good Manufacturing Practice applicable to system)

Concerning the Following activities :

Supplier of Home Care Products, Wellness Products, Herbal Products,  
Agriculture Products, Personal Care, Food Products & Energy Products

Certificate No : **GMP/KAI/920/5760**

1st Surveillance Date Due on 29/09/2021  Date of current registration 29/09/2020  
2nd Surveillance Date Due on 29/09/2022  Date of certificate expiry 28/09/2023

This certificate is valid as per rules and regulations of PSAQCL & also surveillance audits conducted at least once a year,  
After successful completion of annual surveillance audit, continuation letter will be issued.



*[Signature]*  
Managing Director

**PSA Quality Certification Limited**

165 A, Ground Floor, Block-42, EWS Flat, Sector -73, Noida -201307 (U.P) INDIA  
Info@psacertification.com, www.psacertification.com

## Certificate of Compliance

This is to certify that the following product (s) prepared by  
**KAI HERBALS**

Address : Plot No. 17, Dehlon Road, Ludhiana -141 120, Punjab, India

Branch Office : Naga Chambers, 3rd floor ,D/No. 12-1-16, Plot No. 49, Survey No 1051,  
Opposite HDFC bank Waltair Main Road, Visakhapatnam -530002, Andhra Pradesh, India

has been assessed and found in compliance  
with requirements of

**(Kosher Certificate)**

Concerning the Following activities :

Supplier of Home Care Products, Wellness Products, Herbal Products,  
Agriculture Products, Personal Care, Food Products & Energy Products

Certificate No : **MS/KAI/910/5758**

Certificate issue date : : 29/09/2020  Date of certificate expiry 28/09/2021

This letter of certification is valid through 22/12/2020 and is subject to renewal at that time

This certificate is valid as per rules and regulations of PSAQCL & also surveillance audits conducted atleast once a year,  
after successful completion of annual surveillance audit, continuation letter will be issued.



*[Signature]*  
Managing Director



**PSA Quality Certification Limited**

165 A, Ground Floor, Block-42, EWS Flat, Sector -73, Noida -201307 (U.P) INDIA  
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## Certificate of Registration

This is to certify that the  
Quality Management System of  
**KAI HERBALS**

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with requirements of

**ISO 9001:2015**  
(Quality Management System)

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Supplier of Home Care Products, Wellness Products, Herbal Products,  
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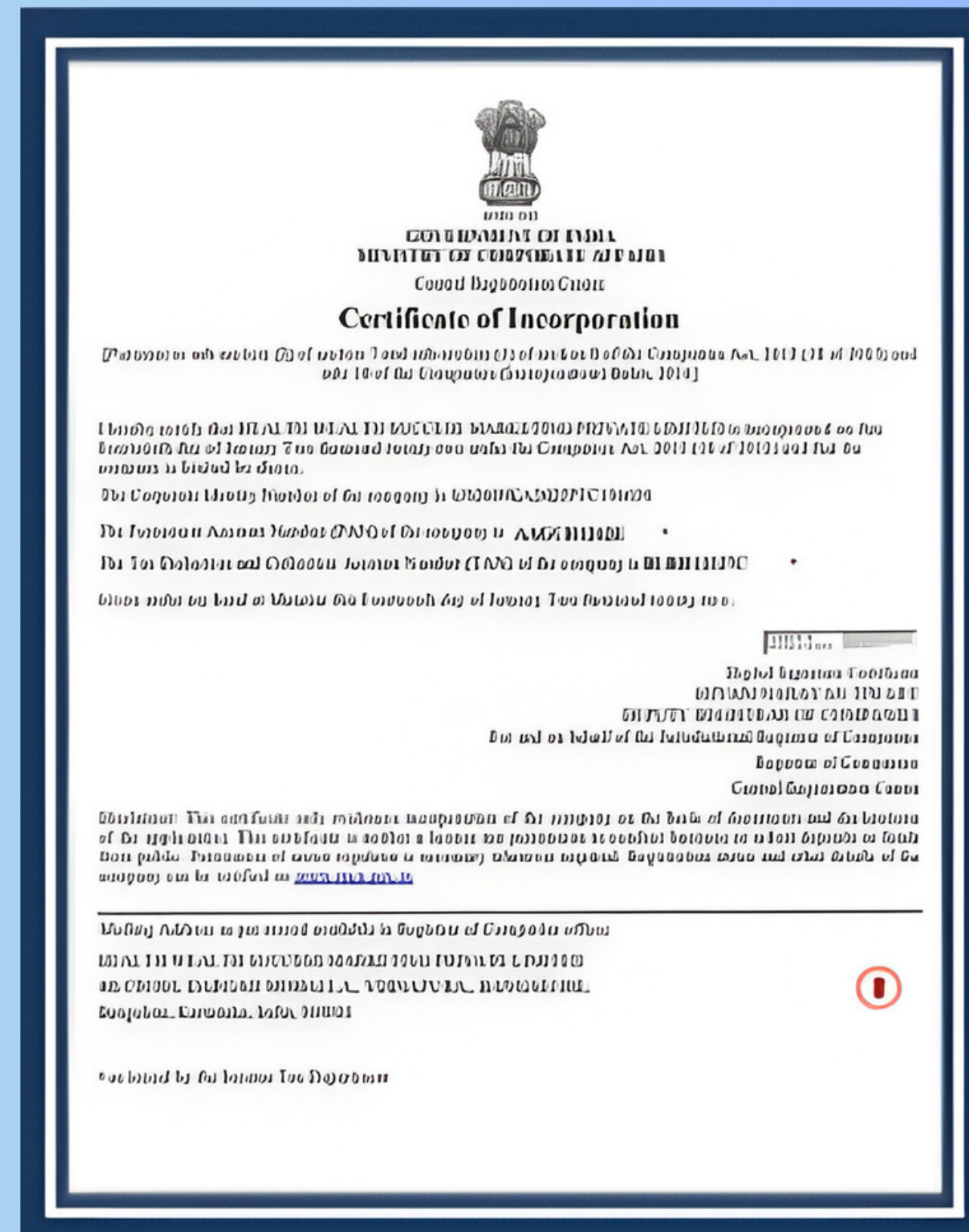


*[Signature]*  
Managing Director

**PSA Quality Certification Limited**

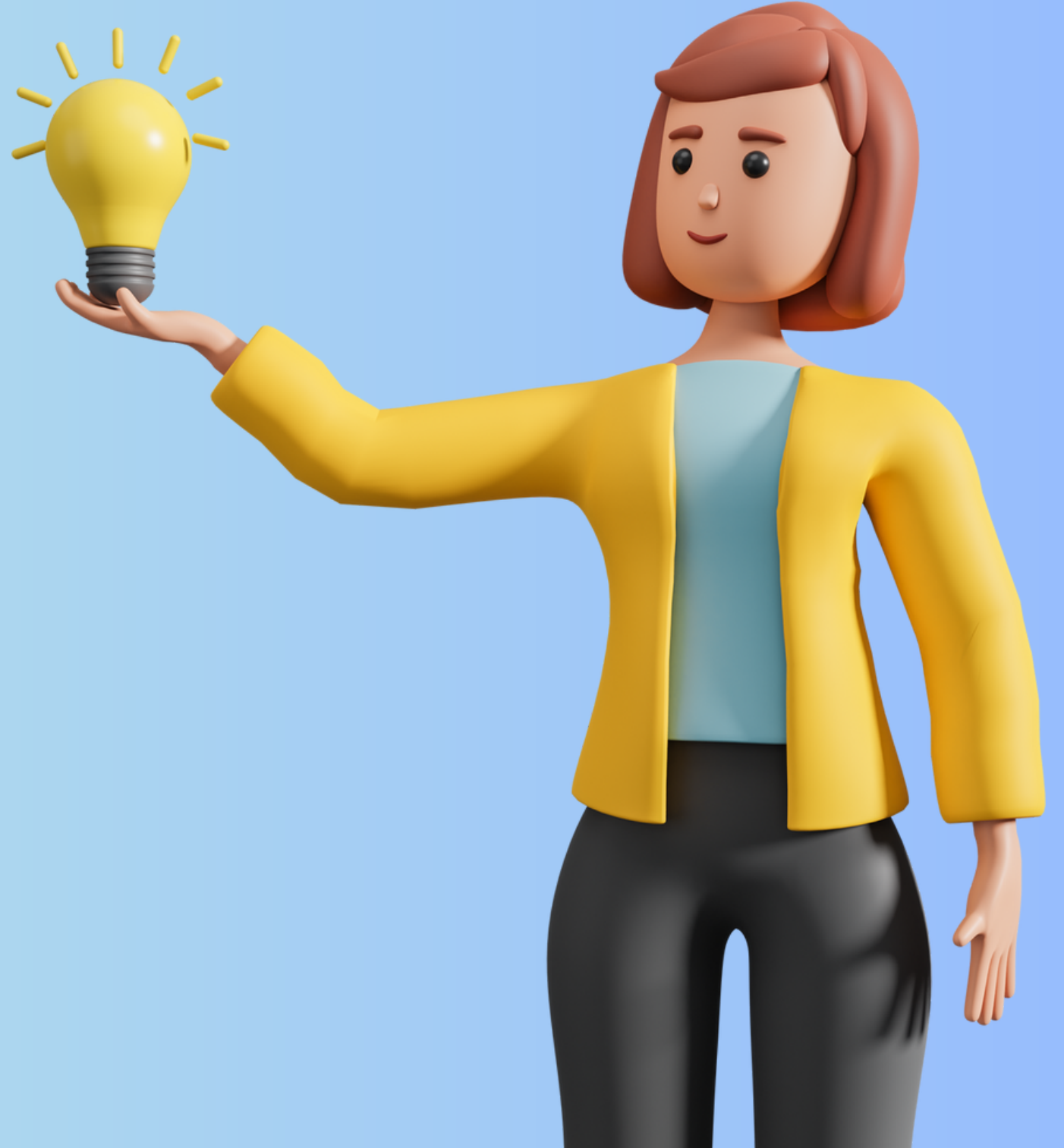
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# Legal Document's





# Let's Begin



**Pinnacle Marketing**

Inspired by Indians  
Powered by Pinnacle 



# Pinnacle Joining Packages

"Transform your experience today! Choose any 1 package from our five exclusive packages and elevate your journey. Avail Your Package Now. #UpgradeWithUs"



- 1 **Silver**
- 2 **Gold**
- 3 **Platinum**
- 4 **Diamond**
- 5 **Double Diamond**

# Pinnacle



## COMPARISON CHART

PACKAGE NAME	PACKAGE AMOUNT	PACKAGE PV	CAPPING
Silver	1200	300	1200
Gold	2400	600	2400
Platinum	3300	900	3600
Diamond	4400	1200	4800
Double Diamond	5500	1500	7500

# 10 Types Of Income In Pinnacle



**Binary Income**

**Awards &  
Rewards**

**Generation  
Income**

**Pinnacle  
Support**

**Green  
Channel Days**

**Pinnacle  
Bonanza**

**Repurchase  
Income**

**Royalty  
Income**

**House Fund**

**Car Fund**



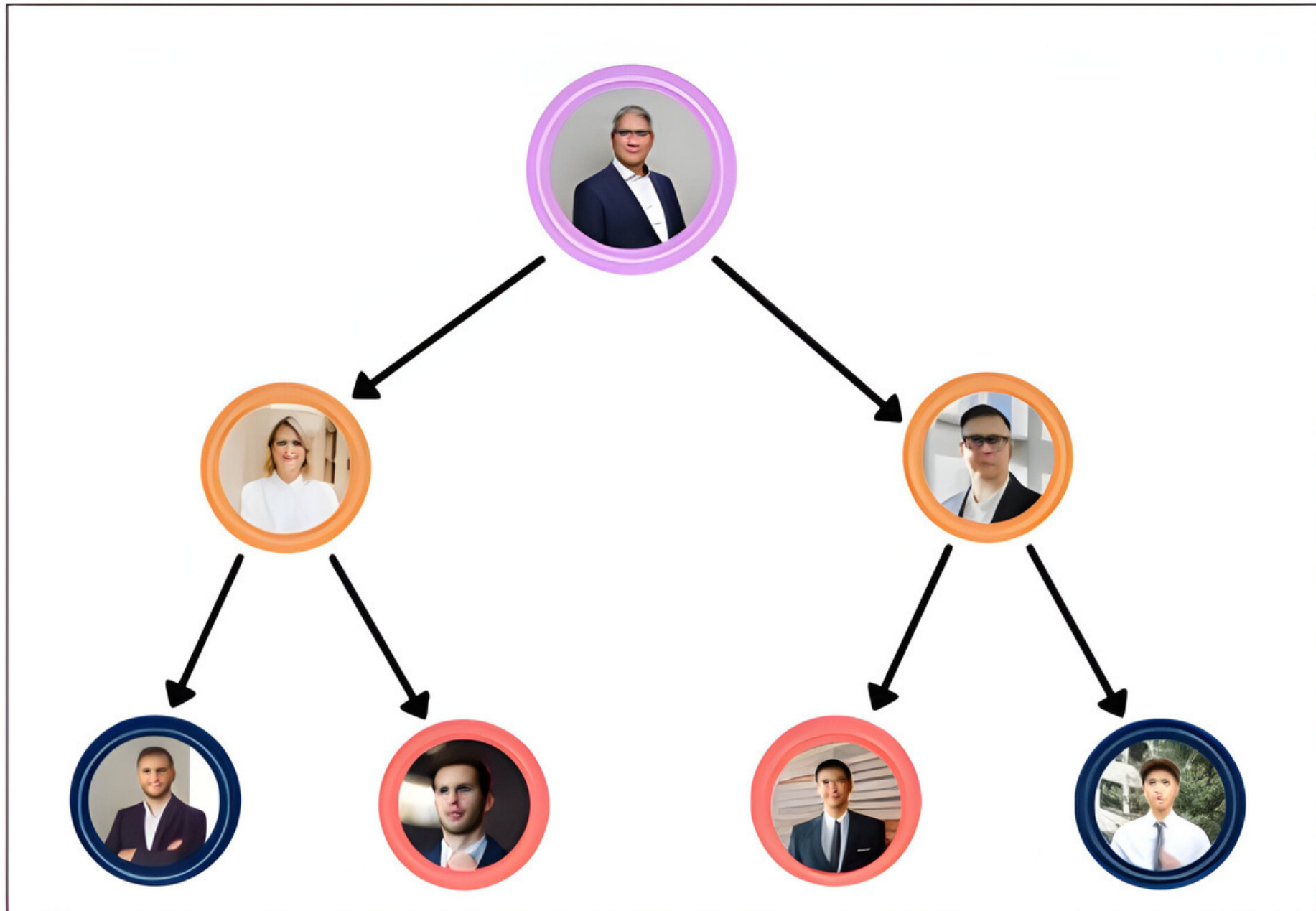
# BINARY INCOME



**BINARY INCOME**

Binary Income operates on a binary structure, where each member builds two legs, commonly referred to as the "power leg" and the "profit leg."

**If you have questions or need clarification on Binary Income, our support team is ready to assist" Let's continue to grow together!**





# Binary Income

Every month  
50:50 binary  
matching u will  
get 5% bonus  
income



Level	Left Team	Right Team	
Day 1	600 PV	900 PV	
Matched PV	600 PV	900 PV	600 PV = 600 Rs
Balance PV	0 PV	300PV	(300 PV Carryforward)
Day 2	1500PV	900 PV (new) + 300 (old)	
Total PV	1500	1200	
Matched PV	1200 PV	1200 PV	1200 PV = 1200 Rs
Balanced PV	300 PV	0 PV	300 PV ( Carryforward )

# Awards & Rewards

**Diamond Or  
Double Diamond**



**1. Executive Pair 5 : 5**

**2. Star Pair 10 : 10**



**3. Ruby Pair 25 :25**

**4. Star Executive Pair 50 : 50**



**5. Ruby Executive Pair 150 : 150**



# Awards & Rewards

# Diamond Or Double Diamond



6. Pearl **Pair 200 : 200**

7. Emerald **Pair 400 : 400**



8. Platinum **Pair 750 : 750**

9. Diamond **Pair 950 : 950**



10. Double Diamond **Pair 1200 : 1200**



# Generation Income



Level	Incentive Slab		Level	Incentive Slab
LEVEL-1	4 %		LEVEL-9	4 %
LEVEL-2	4 %		LEVEL-10	4 %
LEVEL-3	4 %		LEVEL-11	4 %
LEVEL-4	4 %		LEVEL-12	4 %
LEVEL-5	4 %		LEVEL-13	4 %
LEVEL-6	4 %		LEVEL-14	4 %
LEVEL-7	4 %		LEVEL-15	4 %
LEVEL-8	4 %			

# Pinnacle Support



"Unlock the Pinnacle Support when you earn a monthly income of Rs. 25,000 for 3 consecutive months. Achieve this milestone, and enjoy the added perk of free insurance worth 1 lakh rupees. Elevate your financial journey with exclusive benefits – seize the opportunity now!"

LIFE  
INSURANCE

# Green Channel Days



**Every Month Any Festival, You Will Get Different Gifts, Offers and Other Items**

**"Experience the Green Channel Income advantage – eligible every month, on any festival or special occasion! Maximize your earnings with the flexibility to celebrate financial milestones whenever you choose. Don't miss out – seize the opportunity for consistent and festive income now!"**



# Pinnacle Tours Package



Every Year Tour Packages Are Available "Experience the thrill of a lifetime! Unleash adventure with our exclusive annual tour packages at Pinnacle. Join now for unforgettable journeys!"







# Repurchase

Juice

Groceries





# Car Fund



**2024 NEW YEAR OFFER  
CAR & HOUSE FUND  
COMING SOON**

**COMING**

**SOON**



# House Fund (coming soon)

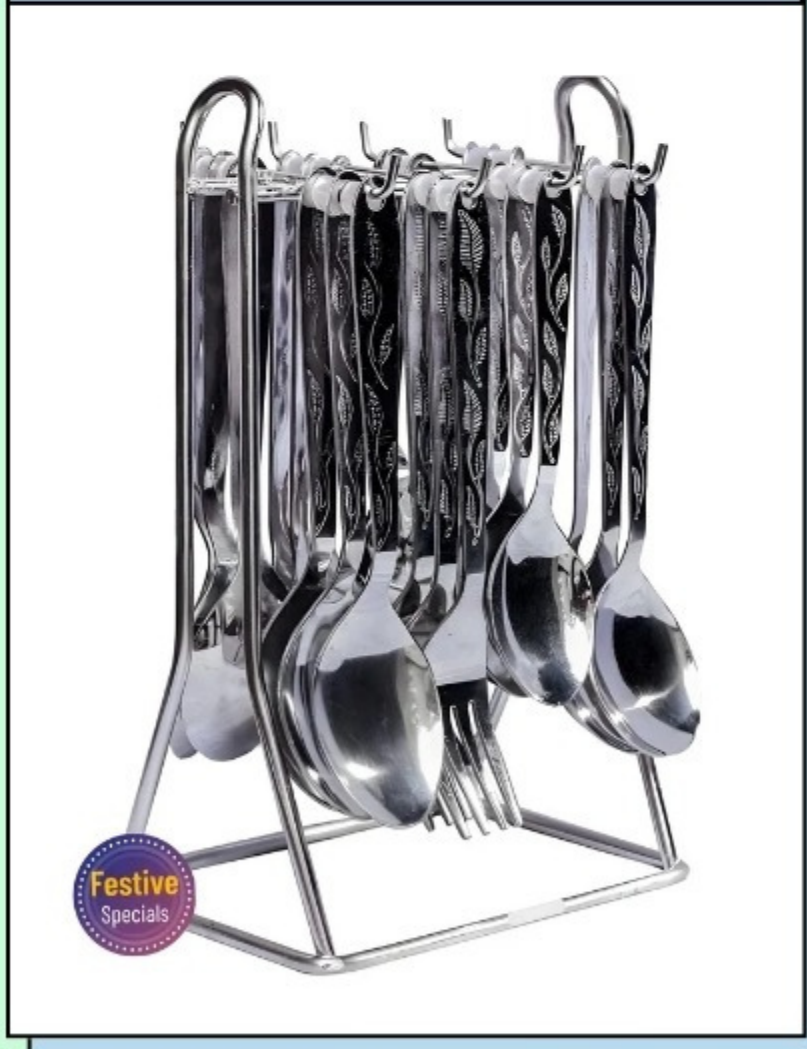
**COMING  
SOON**



5.0 ★★★★★

# PINNACLE WELCOME GIFTS

Spoon Set



Selfie Stick



Bowl Set





# TERMS AND CONDITIONS

- 1 KYC compulsory for bank transfer
- 2 One time registration for life time
- 3 Minimum Rs 500 withdraw request

## DEDUCTIONS

- 1 5% TDS
- 2 10% Admin Charge & 5% Repurchase Wallet



**COURIER CHARGES MAY BE APPLICABLE**

# Contact US



## OFFICE ADDRESS :

Bhavani Nagar Tirupati (AP)  
517501

## MOBILE NUMBER :

+91 8074930751  
+91 9032300229

## EMAIL ID :

support@pinnacle.in

## SOCIAL MEDIA

 Pinnacle Marketing

 @mypinnacle1

 <https://mypinnacle.co.in>





# Pinnacle Marketing

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Thank you!



Pinnacle Marketing



@mypinnaclel



<https://mypinnacle.co.in>